



MIC, the Magnetic Imaging Center, is committed to blending the highest quality MRI images, interpretation and service with the greatest degree of patient comfort.

When Image is Everything...Magnetic Imaging Center

There is a difference in magnetic resonance imaging facilities, and the Magnetic Imaging Center proves it. MIC's extraordinary blend of technical leadership, professional expertise, day-to-day excellence, and consideration for your needs, make it the MRI center to choose in Central Pennsylvania. MIC provides the highest levels of comfort and competency—exactly the blend you're looking for.

MIC blends technological expertise with 20 years of experience in providing the highest-quality MRI images, interpretation, service and patient comfort. Technological leadership has always been at the heart of MIC's mission. From the General Electric Signa 1.5 Tesla high-field, high-resolution magnet, the first of its kind in Central Pennsylvania, to the non-claustrophobic MRI scanner, MIC has earned a reputation as an innovator. The state-of-the-art imaging technology, also constantly updated, now features GE's new Signa EXCITE high-definition software. The MRI industry recognized MIC's quality and experience by making it a manufacturers' beta site for testing of new software and hardware designs. By continually upgrading magnets, software, and operating systems, MIC is able to collect more information in a shorter time.

Of course, technology gets even better when the people behind the equipment are highly trained and proven in their field. Every MIC technologist is registered by the American Registry of Radiological Technologists, has received advanced certification in magnetic resonance imaging, and is continually educated on advances in MRI technology. MIC has also recently been awarded a three-year term of accreditation in MRI by the American College of Radiology. Accreditation by the ACR demon-

strates a commitment to quality care and patient safety, setting a facility apart from the competition. Completing this program is MIC's way of letting Central Pennsylvanians and the health care community know that its quality health care meets the needs of patients and the professional expectations of peers.

Your comfort and peace of mind are of the utmost importance. MIC strives to be accommodating and uncomplicated for both you and your physician's office, while providing the highest level of imaging quality. MIC offers same-day/next-day appointment scheduling, quick, accurate diagnostic turnaround time for reporting, and film or CD options for images. MIC offers extended hours for patient convenience, currently 7 a.m. to 11 p.m., Monday through Friday, and 7 a.m. to noon on Saturdays—perfect for busy people. Skilled technologists work directly with patients to decrease any anxiety they may have about the exam. With the recent software upgrades, MIC can offer shorter scan times and less breath-holds (for those studies that require it). MIC is a clean yet warm environment, with beverages available in the lobby. It is a freestanding outpatient facility with ample parking and is handicapped-accessible.

MIC receives referrals from a broad base of referring physicians who have come to rely on its expertise and exquisite image quality. It is all made possible through a partnership—and a healthy sense of cooperation—between Holy Spirit Hospital, PinnacleHealth System and Quantum Imaging and Therapeutic Associates.

The people at the Magnetic Imaging Center believe you should have all the information you need to make an informed decision about your health care. Shouldn't you have an MRI where it is the sole focus and passion?

Magnetic Imaging Center (MIC)

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Mission: To provide technological leadership in the arena of magnetic resonance imaging.

Employees: 15

Top Executives: Co-presidents J. Russell Croteau, MD, and Donald B. Buxton, Jr., MD

Product/Service: Magnetic Resonance Imaging (MRI)

Year Founded: 1986



MAGNETIC IMAGING CENTER

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